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EXAMINATION OF A DESTINATION TOURISM POTENTIAL IN TERMS OF CLIMATE FACTOR AS USING TCI MODEL: AMASYA (TURKEY) PROVINCE'S IMPLEMENTATION

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Abstract

Climatic conditions affect on destination selection and consequently direction of national and global tourism flow. Weather conditions are important factors on that tourists have a pleasant experience during their trips and so on tourist's pleasure. At the same time, security of tourist can be dependent on weather conditions during their trips. For example, meteorologic developments such as heat strokes, extreme wind and risks or avalanche that storm would threat security of tourists. Thus, when tourists take a trip to anywhere , they want to know whether certain climate conditions occur or not. Similarly, tourism establishments want to see effects of climatic changes on operations in short-medium-long terms also. In this sense, that threshold values and indexes related to climate conditions are revealed will give an idea related to climatic conditions. For this purpose, Tourism Climate Index (TCI) Model was developed by Mieczkowski (1985). It was analyzed whether Amasya Province has or has not got appropriate climate comfort for tourism as using TCI model on the study. At the same time, it has been determined which periods are more available times for tourism in the year.

Key Words: Weather Condition, Climate, Tourism Climate Index

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