CHARACTERIZE OF INTERACTIVE INFORMATION GRAPHIC STYLES IN ONLINE NEWSPAPERS

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Abstract

This paper seeks to distinguish the interactivity feature styles through the graphical art side, according to survey study for current globe online newspapers. This research aims to help journalist designer to reflect what suitable interactivity method can be used, through evaluating selected types of interactivity characteristics that applied in the online newspapers. It is based on the descriptive analytically approach intended to provide a complete picture of commonly accepted interactivity character styles.

From the resulted points. There are several interactivity styles, which can be selected one of them according to determining the quantity and characteristics of data and information to apply in the online newspapers. As a consequence recommendation, journalist designer can select one of interactivity styles, according to their visible features to take apparent steps to attract the readers.

Keywords: Interactivity, Online newspapers, graphical art, journalist designer, data, and information.
References


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