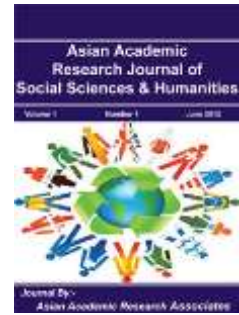




A Peer Reviewed International Journal of Asian
Academic Research Associates

AARJSH

**ASIAN ACADEMIC RESEARCH
JOURNAL OF SOCIAL
SCIENCE & HUMANITIES**



**DEVELOPMENTAL DIMENSIONS AND PILGRIMAGE TOURISM OF
ANDHRA PRADESH**

DR. K.V.S.N. JAWAHAR BABU*

*Department of Management Studies,
KMM Institute of Technology & Science, Tirupati

ABSTRACT

The present conceptual paper entitled “Andhra Pradesh as Destination Tourist State- Review of status and Roadmap for Future” dwells on the potential of the state in attracting tourists from domestic and overseas locations, its rich cultural heritage and geographical splendor and historical significance. The factors significant for development of tourism industry were identified, and SWOT analysis of Andhra Pradesh in its endeavour to become Destination Tourist State has been provided. Suggestions are given in line with the lofty objectives of Tourism Policy of Andhra Pradesh 2012, to make the state a destination tourist spot.
