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FINANCIAL PERFORMANCE OF TISCO AND TELCO

MR. PALIPATI BONUS REDDY *

*Dept. of Management
S V University Tirupati 517502

ABSTRACT

Financial performance refers to the act of performing financial activity. In a broader sense, the term refers to the degree to which financial objectives are accomplished. It is the process of measuring the results of a firm's policies and operations in monetary terms¹. It is a subjective measure of how well a firm can use assets from its primary mode of business and generate revenues. This term is also used as a general measure of a firm's overall financial health over a given period of time, and can be used to compare similar firms across the same industry or to compare industries or sectors². It is a process of measuring the firm's policies and operations in monetary terms that are reflected in firm's return of investment, return of assets, value added etc². According to Investopedia³, there are many different ways to measure financial performance, but all measures should be taken in aggregation. Line items such as revenue from operations, operating income or cash flow from operations can be used, as well as total unit sales.
