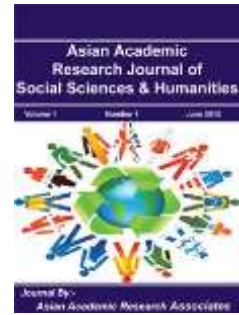




A Peer Reviewed International Journal of Asian
Academic Research Associates

AARJSH

**ASIAN ACADEMIC RESEARCH
JOURNAL OF SOCIAL
SCIENCE & HUMANITIES**



**ROLE OF WOMEN ENTREPRENEURSHIP IN ECONOMIC DEVELOPMENT: A
CASE STUDY OF INDIA**

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ABSTRACT

The encouragement of women entrepreneurship is indispensable for human resource development, women empowerment and improving the socio-economic condition of women in a society. The growth story of developed nations depicts that women entrepreneurs play a pivotal role in the overall economic development of a nation. Current study finds that the countries with advanced women are developing faster than those countries where women are not advanced. In India also, people are becoming aware regarding the role of women as entrepreneurs and are comfortable to accept the leading role of women in the society. As the time passes, new opportunities are being identified for women. India is brimming with the success stories of women. They stand tall from the rest of the crowd and are applauded for their achievements in their respective field. The government schemes, incentives and subsidies have stimulated and provided support measures to women entrepreneurs in the country.

Keywords: Women entrepreneur, Economic development, Socio economic, Society, Chief executive officer (CEO).
