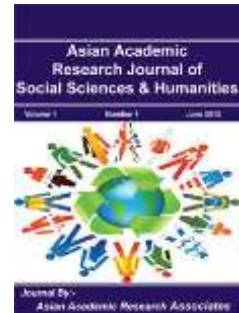




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**INFLUENCE OF LITERACY AND SELF HELP GROUP PARTICIPATION ON THE  
AWARENESS OF DEVELOPMENTAL PROGRAMMES AMONG WOMEN- A STUDY**

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**ABSTRACT**

*To empower women in all aspects such as economically, socially, politically and culturally, the government has introduced various schemes through Self Help Groups(S.H.Gs). The present study aims at studying the influence of literacy and self-help group participation on the awareness of developmental programmes among women based on primary data collected through interview scheduled. The findings reveal that the awareness on developmental programmes was high among literate SHG participants than the non SHG participants and Illiterates.*

**KEYWORDS:** *Women empower, Self Help Groups, Velugu Program, Capacity Building Awareness, Literacy and Poverty Alleviation*

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