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KUMARTULI THE BIGGEST POTTERY TOWN IN INDIA- A SOCIO ECONOMIC APPRAISAL WITH SPECIAL REFERENCE TO POTTERY INDUSTRIES

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Abstract

Kumartuli is the biggest pottery area which situated in Kolkata metropolitan area. This unpopulated area became a highly dense area by potters, those who came from different pottery area of West Bengal. They started to produce pottery product and with the passage of time this small industry became spread over whole Kumartuli area and became a main stay of economy. This place is mainly well known for Gods idol and this is the only place in India which produces large number of Gods idol every year. God idol of Kumartuli are not create their local market but also export to 90 different countries. In peak time more than 4500 Durga idols are sold from Kumartuli pottery area. But, after having a huge demand of different product of Kumartuli the economic condition of potter are not well and therefore they are suffering from different problems related to pottery industry and their daily life.

Key words: Pottery, Gods idol, Durga, Export, Demand, Economy etc.

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