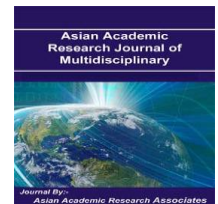




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ADAPTATION AND VALIDATION OF MULTITASKING PREFERENCE INVENTORY IN ASIAN COLLECTIVISTIC CULTURAL CONTEXT

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Abstract

The current research was designed to culturally adapt the Multitasking Preference Inventory (MPI) and to establish reliability and validity on the sample selected from Pakistani population. This research was conducted through the cultural adaptation process (forward and back translation) content validity and construct validity through (EFA & CFA) and reliability (internal consistency). Study I was conducted by selecting a sample of 230 married adults on the translated version of MPI and results demonstrated the factor structure of MPI as two dimensional through EFA instead unidimensional. CFA on the larger data of 850 married adults in study II adequately confirmed translated version of MPI as the two dimensional structure explored in study I. Factor structure of the translated version of MPI was also found to be significantly fit on the data of married working men and women, separately. Further reliability analyses showed stability for the internal consistency of scores on the instrument and intra scale correlation has also established the construct validity. Statistically significant differences were also found on the scores from two groups of sample housewives and married males. While concluding translated version of MPI was found valid and reliable as dimensional measure on the Pakistani sample.

Key words: validation and adaptation, working, married men & women, factorial validity of MPI, Multitasking in Asia

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