

**ISSN 2319-2801**

**Asian Academic  
Research Journal of  
Multidisciplinary**

**Volume 6**

**Issue 1**

**January 2019**



***Journal By:-***

***Asian Academic Research Associates***

**ISSN 2278 – 859X (Online)**

**Asian Academic Research Journal of Social Sciences & Humanities**  
&  
**ISSN 2319-2801 (Online)**

**Asian Academic Research Journal of Multidisciplinary**  
**Editorial Board**

DR. YOUNOS VAKIL ALROAIA  
ASSISTANT PROFESSOR  
DEPARTMENT OF INDUSTRIAL MANAGEMENT,  
FACULTY OF BUSINESS MANAGEMENT,  
CHAIRMAN, SEMNAN BRANCH,  
ISLAMIC AZAD UNIVERSITY  
SEMNAN , IRAN

DR. R. B. SHARMA  
ASSISTANT PROFESSOR (ACCOUNTING)  
DEPARTMENT OF ACCOUNTING  
COLLEGE OF BUSINESS ADMINISTRATION  
SALMAN BIN ABDULAZIZ UNIVERSITY  
AL KHARJ, KINGDOM OF SAUDI ARABIA

DR. ANUKRATI SHARMA  
VICE-PRINCIPAL & ASSOCIATE PROFESSOR  
BIFF & BRIGHT COLLEGE OF TECHNICAL EDUCATION, JAIPUR  
(RAJ.) (AFFILIATED TO UNIVERSITY OF RAJASTHAN)

DR. SHIVAKUMAR DEENE  
DEPT. OF COMMERCE AND MANAGEMENT,  
GOVT. FIRST GRADE COLLEGE, CHITGUPPA TQ. HUMANABAD,  
DIST. BIDAR, KARNATAKA (INDIA)

DR. RAMESH CHANDRA DAS  
DEPARTMENT OF ECONOMICS  
KATWA COLLEGE, KATWA, BURDWAN,  
WEST BENGAL

MR.NAVANEETHAKRISHAN KENGATHARAN  
SENIOR LECTURER,  
DEPT. OF HUMAN RESOURCE MANAGEMENT,  
UNIVERSITY OF JAFFNA, SRI LANKA

KALBANDE DATTATRAYA TRAYAMBAKRAO  
CENTRAL UNIVERSITY LIBRARY,  
MAHATMA PHULE KRISHI VIDYAPEETH.  
RAHURI.DIST.AHAMADNAGAR(M.S).(INDIA)

R.CHANDRAMOHAN  
MANAGING DIRECTOR  
ORCUS SYSTEM PTE LTD  
SINGAPORE

DR. (MRS.) INDU SWAMI  
ASSISTANT PROFESSOR  
POST GRADUATE DEPARTMENT OF ENGLISH,  
ASSAM UNIVERSITY:: DIPHU CAMPUS,  
(A CENTRAL UNIVERSITY)  
DIPHU-782 460 KARBI ANGLONG, ASSAM, INDIA

DR.S.ELIZABETH AMUDHINI STEPHEN  
ASSOCIATE PROFESSOR  
DEPARTMENT OF MATHEMATICS  
KARUNYA UNIVERSITY  
COIMBATORE

DR. DIGANTA BISWAS  
LECTURER IN LAW  
DEPARTMENT OF LAW  
UNIVERSITY OF NORTH BENGAL

DR.V.MAHALAKSHMI  
DEAN, PANIMALAR ENGINEERING COLLEGE  
POONAMALLEE, CHENNAI – 600123

DR. BALASUNDARAM NIMALATHASAN  
DEPARTMENT OF ACCOUNTING,  
FACULTY OF MANAGEMENT STUDIES & COMMERCE,  
UNIVERSITY OF JAFFNA,  
JAFFNA, SRI LANKA

DR.SHOBANA NELASCO,  
ASSOCIATE PROFESSOR  
FELLOW OF INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH  
(ON DEPUTATION)  
DEPT. OF ECONOMICS,  
BHARATHIDASAN UNIVERSITY, TRICHIRAPPALLI

DR.ARABI.U  
ASSOCIATE PROFESSOR AND CHAIRMAN  
DEPARTMENT OF STUDIES AND RESEARCH IN ECONOMICS,  
MANGALORE UNIVERSITY, MANAGALAGANGOTTHRI,  
DAKSHINA KANNADA DISTRICT  
KARNATAKA STATE, INDIA-574199

DR.T.CHANDRASEKARAYYA,  
ASSISTANT PROFESSOR,  
DEPT OF POPULATION STUDIES & SOCIAL WORK,  
S.V.UNIVERSITY,  
TIRUPATI, A.P-517502.

DR. SWAPNALI BORAH  
ASSOCIATE PROFESSOR & HEAD  
DEPT.OF FAMILY RESOURCE MANAGEMENT  
CENTRAL AGRICULTURAL UNIVERSITY  
SANGSANGGRE, TURA  
MEGHALAYA – 794005

DR ARUN KUMAR BEHERA, ASST. PROF.  
POST DOCTORAL FELLOWSHIP  
EINSTEIN INTL UNIV-USA  
DEPT. OF ENGLISH,  
SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING,  
BRINDAVAN CAMPUS,KADUGODI POST, BANGALORE

DR. MOHAMMED ALI HUSSAIN  
PRINCIPAL & PROFESSOR,  
DEPT. OF COMPUTER SCIENCE & ENGINEERING.  
SRI SAI MADHAVI INSTITUTE OF SCIENCE & TECHNOLOGY,  
MALLAMPUDI, RAJAHMUNDRY, A.P, INDIA.

DR. TAMMA SURYANARAYANA SASTRY  
HEAD OF THE DEPARTMENT OF LAW,  
UNIVERSITY OF PUNE

DR. S.RAJA,  
RESEARCH ASSOCIATE  
MADRAS RESEARCH CENTER OF CMFRI  
INDIAN COUNCIL OF AGRICULTURAL RESEARCH  
CHENNAI

DR. B.MURALI MANOHAR  
PROFESSOR –VIT BUSINESS SCHOOL  
VELLORE INSTITUTE OF TECHNOLOGY, VELLORE

DR. M. RAMESH KUMAR MIRYALA  
PROFESSOR  
SWAMI RAMANANDA TIRTHA INSTITUTE OF SCIENCE &  
TECHNOLOGY, NALGONDA

DR.V.MOHANASUNDARAM  
PROFESSOR AND HEAD, DEPARTMENT OF MANAGEMENT  
STUDIES,  
VIVEKANANDHA INSTITUTE OF ENGINEERING AND  
TECHNOLOGY FOR WOMEN, NAMAKKAL DT

DR. M. RAMESH KUMAR MIRYALA  
PROFESSOR  
SWAMI RAMANANDA TIRTHA INSTITUTE OF SCIENCE &  
TECHNOLOGY, NALGONDA

DR.MOHAMMAD REZA  
ASSOCIATE PROFESSOR,  
DEPARTMENT OF SOCIAL WORK,  
AZAD UNIVERSITY OF KHOMEINISHAHR,  
ISLAMIC AZAD UNIVERSITY, KHOMEINISHAHR  
KHOMEINISHAHR, ESFAHAN, IRAN.

DR. D. GURUSWAMY  
ASSISTANT PROFESSOR, DEPARTMENT OF ACCOUNTING AND  
FINANCE, COLLEGE OF BUSINESS AND ECONOMICS MEKELLE  
UNIVERSITY, MEKELLE, ETHIOPIA, EAST AFRICA.

DR.SHISHIRKUMAR H. MANDALIA  
I/C UNIVERSITY LIBRARIAN  
DEPARTMENT: BHAIKAKA LIBRARY,  
SARDAR PATEL UNIVERSITY,  
VALLABH VIDYANAGAR, ANAND-388120(GUJARAT)