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THE NON-VERBAL ASPECT OF GENDER COMMUNICATION

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ABSTRACT

Globalization has squeezed the international boundaries consequently bringing workforce of different genders and origins together. Therefore effective communication between mixed genders is quite challenging and complicated. As far verbal aspect of gender communication is considered it is more direct and explicit in comparison to non- verbal communication, which is both complicated and deceptive. This paper explores male and female approaches to gender communication; it tries to study their contrasting reactions and interpretations to different elements of nonverbal communication. It studies the workplace as well as daily life situations where men and women come together interact and build professional or personal relations through their nonverbal signals.
