



PERFORMANCE OF MUTUAL FUNDS INDUSTRIES: AN INDIAN PERSPECTIVE

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ABSTRACT

Preserving and growing capital is as hard as earning it. Knowing what you want is as important as achieving those goals. Assessing the risk profile and aligning potential returns for the risk assumed from various investment options is the crucial task. In today's fluid environment, that has become a hard task to achieve. As the investors net worth increases, financial complexity expands exponentially and the investment needs and options multiply. The main objective of this paper is to examine the importance and growth of mutual funds and evaluate the operations of mutual funds and suggest some measures to make it a successful scheme in India.
